

Debbie Forsberg Named Chief Financial Officer of the Jacksonville Symphony

Jacksonville, FL (July 27, 2017) --- Debbie Forsberg has been named Chief Financial Officer of the Jacksonville Symphony. The announcement was made by Robert Massey, President and Chief Executive Officer of the Symphony.

As Chief Financial Officer Forsberg will be responsible for the operational, financial and risk management of the organization including the development of innovative financial strategies. She will also work to develop and execute the Jacksonville Symphony's overall strategic plan.

Forsberg brings in over 25 years of experience in the field of financial accounting and operations. She has an understanding of all aspects of business and the inner working dynamics of an organization.

She comes to the Jacksonville Symphony after serving as the Chief Executive Officer at Innovative Business Relations Group where she worked to increase profitability, manage the budget, and ensure efficiencies within management.

Previously, she worked 10 years as the Chief Operating Officer at S&P USA Ventilation Systems. In this position she oversaw all operations of the organization as well as all financial and budgeting reports.

Forsberg started her education locally at Jacksonville University and finished her Bachelors of Science in Business Management at the University of Phoenix. She went on to earn her Masters of Business Administration from Webster University.

"I'm excited to have Debbie join our senior leadership team," said Massey. "She is exactly the talent we need to create financial strategies that will enable us to achieve success for our Vision 2020 campaign."

"I have lived in Jacksonville for a majority of my life," says Forsberg, "I am incredibly excited to work for an organization that is so involved in the community I have grown up in."

The Jacksonville Symphony is North Florida's leading music nonprofit offering live performances at Jacoby Hall in the Times-Union Center for the Performing Arts and other venues throughout the area. In addition, the Symphony provides music instruction for youth and operates the Jacksonville Symphony Youth Orchestra. For more information about the Symphony, visit www.jaxsymphony.org/, like them at www.facebook.com/jaxsymphony/, follow them on @jaxsymphony, on Instagram at JaxSymphony and on YouTube at JacksonvilleSymphony.